

Co-Marketing Influencer Agreement

Date: [Insert Date]

From:

[Your Company Name]

[Your Company Address]

[City, State, Zip]

[Email Address]

[Phone Number]

To:

[Influencer Name]

[Influencer Address]

[City, State, Zip]

[Email Address]

[Phone Number]

Subject: Co-Marketing Influencer Agreement

Dear [Influencer Name],

We are excited to collaborate with you on a co-marketing campaign to promote [Product/Service Name]. This agreement outlines the terms and conditions of our partnership.

Scope of Work

[Describe the specific tasks and deliverables expected from the influencer, including content formats, platforms, and deadlines.]

Compensation

[Detail the payment structure, including any upfront fees, commission percentages, or product exchanges.]

Duration

This agreement will commence on [Start Date] and will continue until [End Date], unless terminated earlier by either party.

Confidentiality

Both parties agree to keep any confidential information received from one another private and not disclose it to any third party.

Signature

Please sign below to indicate your acceptance of this agreement:

[Influencer Name]

Date: _____

[Your Company Name]

Date: _____

Thank you for considering this partnership. We look forward to a successful collaboration!

Best regards,

[Your Name]

[Your Title]

[Your Company]