

# Sports Marketing and Sponsorship Agreement

Date: [Insert Date]

Parties:

1. [Sponsor Name], located at [Sponsor Address]
2. [Sponsored Party Name], located at [Sponsored Party Address]

## Agreement Terms

This Sports Marketing and Sponsorship Agreement outlines the terms under which [Sponsor Name] agrees to sponsor [Sponsored Party Name] for the period of [Insert Duration].

### 1. Sponsor Obligations

[Describe the obligations of the sponsor, including financial contributions, promotional support, etc.]

### 2. Sponsored Party Obligations

[Describe the obligations of the sponsored party, including brand visibility, advertising, etc.]

### 3. Compensation

The total amount of sponsorship shall be [Insert Amount], payable in the following manner: [Insert Payment Terms].

### 4. Termination

This agreement may be terminated by either party under the following conditions: [Insert Conditions].

### 5. Miscellaneous

[Include any additional terms and conditions relevant to the agreement.]

IN WITNESS WHEREOF, the parties hereto have executed this Sports Marketing and Sponsorship Agreement as of the date first above written.

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[Sponsor Name]  
Title: \_\_\_\_\_

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[Sponsored Party Name]  
Title: \_\_\_\_\_