

Individual Athlete Sponsorship Agreement

Date: [Insert Date]

[Sponsor's Name]

[Sponsor's Title]

[Company Name]

[Company Address]

[City, State, Zip]

Dear [Sponsor's Name],

This letter serves as an agreement between [Athlete's Name], hereinafter referred to as "Athlete," and [Company Name], hereinafter referred to as "Sponsor," to outline the terms of sponsorship for the Athlete.

1. Sponsorship Overview

The Sponsor agrees to provide funding/support amounting to [Amount] for the Athlete for the purpose of [specific purpose such as training, competition, etc.].

2. Duration of Agreement

This sponsorship agreement will commence on [Start Date] and will continue until [End Date], unless terminated earlier in accordance with the terms stated herein.

3. Athlete's Obligations

The Athlete agrees to promote the Sponsor's brand by [specific obligations such as wearing brand apparel, attending events, etc.].

4. Sponsor's Obligations

The Sponsor agrees to fulfill its obligations by providing support as outlined in Section 1 and engaging in promotional activities with the Athlete.

5. Termination

Either party may terminate this agreement with written notice of [number] days under circumstances including, but not limited to, breach of terms.

We look forward to a mutually beneficial partnership that promotes the values of excellence and dedication in sports.

Sincerely,

[Athlete's Name]

[Athlete's Signature]

[Sponsor's Name]

[Sponsor's Signature]