

Brand Endorsement Agreement

Date: [Insert Date]

[Team Name]

[Team Address]

[City, State, Zip Code]

Dear [Team Manager's Name],

I am writing to propose a brand endorsement partnership between [Your Company Name] and [Team Name]. As a leading company in [Your Industry], we believe that collaborating with your prestigious team would be mutually beneficial.

We are particularly impressed with [specific aspect of the team, e.g., their community impact, performance, fan engagement]. Our goal is to support your team while simultaneously promoting our brand values of [insert brand values].

We propose the following terms for our endorsement agreement:

- Logo placement on team uniforms and merchandise
- Social media collaborations and promotions
- Exclusive events and marketing campaigns

We are eager to discuss this opportunity further and explore how we can align our brands effectively. Please feel free to reach out to me at [Your Phone Number] or [Your Email Address] to set up a meeting.

Thank you for considering this partnership. We look forward to the possibility of working together.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]