

Co-Branding Agreement

Date: [Insert Date]

To:

[Partner Company Name]

[Partner Company Address]

[City, State, Zip Code]

Dear [Partner Company Contact],

We are excited to extend this co-branding opportunity between [Your Travel Agency Name] and [Partner Company Name]. This agreement outlines the terms and conditions under which both parties will collaborate to promote travel services effectively.

Agreement Terms

- **Purpose:** To enhance brand visibility and increase customer reach through collaborative marketing efforts.
- **Duration:** This agreement shall commence on [Start Date] and continue until [End Date], unless terminated by either party with written notice.
- **Responsibilities:**
 - [Your Travel Agency Name] will provide [describe services/products].
 - [Partner Company Name] will assist in [describe responsibilities].
- **Revenue Sharing:** Both parties agree to a revenue-sharing model of [insert percentage] for any sales generated through this partnership.

Confidentiality

Both parties agree to keep the terms of this agreement confidential, except as required by law.

If you agree with the terms mentioned above, please sign and return this letter by [Return Date]. We look forward to a successful partnership.

Best regards,

[Your Name]

[Your Title]

[Your Travel Agency Name]

[Your Contact Information]

Acceptance

Agreed and accepted by:

[Partner Company Name]

Signature: _____

Name: _____

Title: _____

Date: _____