

# PPC Advertising Service Contract

**Client Name:** [Client's Name]

**Client Address:** [Client's Address]

**Service Provider:** [Your Company Name]

**Service Provider Address:** [Your Company Address]

## Contract Agreement

This agreement is made as of [Date] by and between [Client's Name] and [Your Company Name] for the provision of PPC advertising services.

## Scope of Services

The Service Provider agrees to perform the following services:

- Keyword research and selection
- Ad creation and management
- Budget management and optimization
- Reporting and analytics

## Payment Terms

The client agrees to pay the Service Provider a fee of [Amount] for the services rendered. Payment will be due [Payment Terms].

## Term and Termination

This contract will commence on [Start Date] and will continue until [End Date], unless terminated by either party with [Notice Period] notice.

## Confidentiality

Both parties agree to maintain the confidentiality of proprietary information shared during this contract.

## Contact Information

For any inquiries, please contact:

**[Your Name]**

**[Your Email]**

**[Your Phone Number]**

## **Acceptance of Agreement**

By signing below, both parties agree to the terms laid out in this contract.

\_\_\_\_\_ (Client's Signature and Date)

\_\_\_\_\_ (Service Provider's Signature and Date)