

# Online Marketing Partnership Agreement

Date: [Insert Date]

Between:

[Your Company Name]  
[Your Company Address]  
[Your Company Email]  
[Your Company Phone Number]

AND

[Partner Company Name]  
[Partner Company Address]  
[Partner Company Email]  
[Partner Company Phone Number]

## 1. Purpose

The purpose of this agreement is to outline the terms and conditions for the online marketing partnership between [Your Company Name] and [Partner Company Name].

## 2. Responsibilities

Both parties agree to the following responsibilities:

- [Your Company Name] will provide [specific services or products].
- [Partner Company Name] will promote [Your Company Name] through [specified channels].

## 3. Compensation

Details of the compensation structure shall be outlined as follows:

- [Insert payment structure or commission details].

## 4. Term

This agreement shall commence on the date first written above and shall continue until terminated by either party with [number of days] notice.

## 5. Confidentiality

Both parties agree to maintain the confidentiality of each other's proprietary information and trade secrets.

## **6. Governing Law**

This agreement shall be governed by the laws of [insert governing state/country].

## **7. Signatures**

By signing below, both parties agree to the terms outlined in this partnership agreement.

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[Your Name]  
[Your Position]  
[Your Company Name]

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[Partner Name]  
[Partner Position]  
[Partner Company Name]