

Content Marketing Engagement Letter

Date: [Insert Date]

Client Name: [Insert Client Name]

Client Address: [Insert Client Address]

Dear [Client Name],

We are excited to confirm our engagement to provide content marketing services for your business. Our objective is to enhance your brand visibility and drive engagement through strategic content creation and distribution.

Scope of Services

We will provide the following services:

- Content Strategy Development
- Blog Posts and Articles
- Social Media Content Creation
- Email Marketing Campaigns
- Performance Analytics and Reporting

Timeline

The engagement will commence on [Start Date] and is expected to continue through [End Date].

Fees

Our fee structure is as follows:

[Insert details about payment terms, pricing, and any additional costs.]

Acceptance

Please sign below to indicate your acceptance of this engagement letter:

[Client Name]

[Date]

We look forward to working with you!

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]