

Brand Licensing Agreement

Date: [Insert Date]

To: [Recipient's Name]
[Recipient's Title]
[Recipient's Company Name]
[Recipient's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to propose a brand licensing agreement between [Your Company Name] and [Recipient's Company Name] for the purpose of promoting [specific product or service] together. This partnership aims to leverage our respective brands to enhance visibility and reach new audiences.

Agreement Terms

1. **Licensor:** [Your Company Name]
2. **Licensee:** [Recipient's Company Name]
3. **License Grant:** [Details about the scope of the license, e.g., territories, duration]
4. **Royalties:** [Details on royalty payments, if applicable]
5. **Marketing Efforts:** [Outline of marketing responsibilities by both parties]
6. **Termination:** [Terms under which the agreement can be terminated]

We believe that this partnership will be mutually beneficial and look forward to discussing this opportunity with you in further detail. Please let us know a convenient time for us to meet and finalize this agreement.

Thank you for considering this opportunity.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]
[Your Phone Number]
[Your Email Address]