# **Brand Licensing Agreement**

Date: [Insert Date]

Licensor: [Licensor Name]
Address: [Licensor Address]
Email: [Licensor Email]
Phone: [Licensor Phone]

Licensee: [Licensee Name]
Address: [Licensee Address]
Email: [Licensee Email]
Phone: [Licensee Phone]

#### 1. Grant of License

The Licensor hereby grants the Licensee a non-exclusive right to distribute the following products: [Details of Products].

#### 2. Duration

This agreement shall commence on [Start Date] and shall continue until [End Date], unless terminated earlier in accordance with this Agreement.

### 3. Royalty Payments

The Licensee agrees to pay the Licensor a royalty of [Percentage]% of net sales of the licensed products.

## 4. Quality Control

The Licensee agrees to adhere to the quality standards set forth by the Licensor. Products must meet the required specifications as detailed in [Attachment/Exhibit].

### 5. Termination

This Agreement may be terminated by either party with [Number] days written notice, or immediately for cause.

## 6. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Jurisdiction].

# **Signatures**

[Licensor Name] [Title] [Date]
[Licensee Name]
[Title]
[Date]