

Brand Licensing Agreement

Date: [Insert Date]

For: [Licensor Name]

Address: [Licensor Address]

From: [Licensee Name]

Address: [Licensee Address]

Subject: Brand Licensing Agreement for Digital Content Use

Dear [Licensor Name],

This Brand Licensing Agreement ("Agreement") is made between [Licensor Name] ("Licensor") and [Licensee Name] ("Licensee") as of the date first written above.

1. Grant of License

The Licensor hereby grants to the Licensee a non-exclusive, non-transferable license to use the Licensor's brand name, logo, and associated digital content (the "Licensed Materials") solely for the purpose of [specific use].

2. Term

This Agreement shall commence on [starting date] and shall continue until [ending date], unless terminated earlier in accordance with the terms of this Agreement.

3. Compensation

The Licensee agrees to pay the Licensor a licensing fee of [amount] payable on [payment terms].

4. Ownership of License

The Licensor shall remain the sole owner of all rights, title, and interest in the Licensed Materials, and nothing in this Agreement shall transfer any ownership rights to the Licensee.

5. Confidentiality

Both parties agree to keep all terms and conditions of this Agreement confidential.

6. Termination

This Agreement may be terminated by either party upon [number] days written notice to the other party.

7. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [State/Country].

If you agree with the terms outlined above, please sign below.

[Licensor Name]

[Licensee Name]

Thank you for your cooperation.

Sincerely,

[Your Name]

[Your Title]

[Your Company]