

Reseller Distribution Agreement Renewal

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Position]
[Recipient Company Name]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

We are writing to discuss the upcoming renewal of the Reseller Distribution Agreement originally dated [Insert Original Agreement Date]. As per our discussions and the successful partnership we've had over the past [Insert Duration], we are keen to continue this collaboration.

We believe that renewing this agreement will allow us to further strengthen our relationship and expand our market reach. We would like to propose the following terms for the renewed agreement:

- Renewal Duration: [Insert Duration]
- Agreement Terms: [Briefly outline key terms]
- Pricing Structure: [Insert details]
- Performance Metrics: [Insert details]

Please let us know if you are amenable to these terms, or if you would like to propose any adjustments. We are looking forward to your response and hope to finalize the renewal process shortly.

Thank you for your continued partnership.

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]