

# Letter of Negotiation for Reseller Distribution Agreement

[Your Name]  
[Your Position]  
[Your Company Name]  
[Your Company Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]  
[Date]

[Recipient's Name]  
[Recipient's Position]  
[Recipient's Company Name]  
[Recipient's Company Address]  
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to initiate discussions regarding the Reseller Distribution Agreement between our companies. We believe that establishing a partnership could be mutually beneficial and enhance our market presence.

We would like to propose a meeting at your earliest convenience to discuss key terms, pricing structures, and distribution territories. Our goal is to create an agreement that maximizes our collective strengths and drives profitability for both parties.

Please let us know your available times for a meeting, either in-person or virtually. We are looking forward to your response and the prospect of working together.

Sincerely,

[Your Name]  
[Your Position]  
[Your Company Name]