

# Non-Exclusive Reseller Distribution Agreement

**Date:** [Insert Date]

**Parties:**

[Your Company Name]

[Reseller Company Name]

## 1. Agreement Overview

This Non-Exclusive Reseller Distribution Agreement ("Agreement") is entered into by and between [Your Company Name], a [Your State] corporation, with a principal place of business at [Your Address] ("Company"), and [Reseller Company Name], a [Reseller State] corporation, with a principal place of business at [Reseller Address] ("Reseller").

## 2. Appointment

The Company hereby appoints Reseller as a non-exclusive distributor of its products ("Products") in the defined territory of [define territory].

## 3. Terms of Sale

All orders shall be subject to acceptance by the Company and shall be sold at prices established by the Company.

## 4. Duration

This Agreement shall commence on [Start Date] and shall continue until terminated by either party with [Number] days written notice.

## 5. Confidentiality

Both parties agree to maintain the confidentiality of all proprietary information exchanged during the term of this Agreement.

## 6. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of [Governing State].

## **7. Signatures**

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

[Your Company Name] \_\_\_\_\_

Name: [Your Name]

Title: [Your Title]

[Reseller Company Name] \_\_\_\_\_

Name: [Reseller Name]

Title: [Reseller Title]