

# Consortium Agreement for Market Research Study

Date: [Insert Date]

Parties:

- [Party 1 Name, Address]
- [Party 2 Name, Address]
- [Party 3 Name, Address]

## 1. Purpose

This Consortium Agreement ("Agreement") is entered into by the Parties for the purpose of conducting a market research study titled "[Insert Study Title]."

## 2. Responsibilities of Parties

1. [Party 1 Description of Responsibilities]
2. [Party 2 Description of Responsibilities]
3. [Party 3 Description of Responsibilities]

## 3. Funding

The funding for the research will be distributed among the Parties as follows:

- [Funding Details]

## 4. Duration

This Agreement shall be in effect from [Start Date] until [End Date].

## 5. Confidentiality

All parties agree to maintain the confidentiality of the data and findings resulting from this study.

## 6. Termination

This Agreement may be terminated by any Party upon written notice to the other Parties under the following conditions: [Insert Termination Conditions].

## **7. Governing Law**

This Agreement shall be governed by and construed in accordance with the laws of [Insert Governing Law].

### **IN WITNESS WHEREOF**

The Parties hereto have executed this Consortium Agreement as of the date first above written.

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[Party 1 Name]

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[Party 2 Name]

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[Party 3 Name]