

# In-Kind Sponsorship Proposal

Date: [Insert Date]

[Your Name]  
[Your Position]  
[Your Organization]  
[Your Address]  
[City, State, Zip]  
[Email Address]  
[Phone Number]

[Sponsor's Name]  
[Sponsor's Position]  
[Sponsor's Organization]  
[Sponsor's Address]  
[City, State, Zip]

Dear [Sponsor's Name],

I am reaching out to invite [Sponsor's Organization] to consider becoming an in-kind sponsor for our upcoming sports event, [Event Name], which will take place on [Event Date] at [Event Location]. This event aims to [briefly describe the event's purpose and target audience].

As an in-kind sponsor, your organization can contribute valuable products or services that will enhance the experience of participants and attendees. In return, we are pleased to offer promotional opportunities such as [describe benefits, e.g., logo placement, social media mentions, etc.].

We believe that a partnership with [Sponsor's Organization] would not only benefit our event but also provide you with excellent visibility in the community. We are keen to discuss how we can align our goals and make this collaboration successful.

Thank you for considering this opportunity. I would love to set up a time to discuss this further. Please feel free to reach me at [Your Phone Number] or [Your Email Address].

Sincerely,  
[Your Name]  
[Your Position]  
[Your Organization]