Co-Marketing Collaboration Agreement

[Your Company Name] [Your Company Address] [City, State, Zip Code]

Date: [Insert Date]

[Partner Company Name] [Partner Company Address] [City, State, Zip Code]

Dear [Partner Name],

We are excited to propose a co-marketing collaboration between [Your Company Name] and [Partner Company Name]. This agreement outlines the terms of our collaboration, including shared marketing initiatives aimed at mutual growth.

Agreement Terms:

- 1. Collaboration Objectives: [Define objectives]
- 2. **Marketing Strategies:** [Outline strategies]
- 3. **Responsibilities:** [Detail responsibilities of each party]
- 4. **Duration:** [Specify duration of the agreement]
- 5. **Financial Arrangements:** [Outline any financial agreements]
- 6. **Confidentiality:** [Detail confidentiality requirements]

If you agree to the terms outlined above, please sign below.

Best Regards,
[Your Name] [Your Position] [Your Company Name] [Your Phone Number] [Your Email]
[Partner Name] [Partner Position] [Partner Company Name] Date: