

Letter of Sponsorship Proposal

Date: [Insert Date]

[Your Name]
[Your Organization's Name]
[Your Organization's Address]
[City, State, Zip Code]

[Sponsor's Name]
[Sponsor's Organization Name]
[Sponsor's Address]
[City, State, Zip Code]

Dear [Sponsor's Name],

I am writing to propose a sponsorship opportunity with [Your Organization's Name], a prominent performing arts organization dedicated to [briefly describe mission or vision]. As we prepare for our upcoming season, we are seeking partners who share our passion for enriching the community through the arts.

This season, we are excited to present [brief description of the event or program], which aims to [objectives of the event]. With an expected audience of [expected number] and extensive marketing initiatives, this event will showcase your brand to a diverse and engaged audience.

We believe that a partnership with [Sponsor's Organization Name] will provide valuable visibility and community recognition, and in return, we offer various sponsorship levels including [list sponsorship benefits, e.g., logo placement, promotional materials, etc.].

We would love to discuss this opportunity further and explore how we can work together to create a mutually beneficial partnership. I will follow up with you on [insert timeframe] to see if we can arrange a meeting. Thank you for considering this opportunity to support the performing arts in our community.

Sincerely,

[Your Name]
[Your Job Title]
[Your Organization's Name]
[Your Contact Information]