

Capital Campaign Investment Solicitation Letter

[Your Name]
[Your Title]
[Organization Name]
[Organization Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Donor's Name]
[Donor's Title, if applicable]
[Donor's Organization, if applicable]
[Donor's Address]
[City, State, Zip Code]

Dear [Donor's Name],

I hope this letter finds you well. As a valued member of our community, I would like to take this opportunity to share an exciting initiative that we believe will greatly enhance our [describe purpose, e.g., local community, educational programs, etc.].

We are launching a capital campaign to raise funds for [briefly describe the project or initiative, e.g., building a new facility, expanding services, etc.]. This project is essential for [explain why the project is important and how it will impact the community or organization positively].

Given your commitment to [mention any previous support or connection with the cause], we would be honored to invite you to invest in this transformative initiative. We are seeking to raise [specific amount] by [deadline], and your contribution would have a significant impact on our ability to achieve this goal.

We would love to discuss this opportunity with you further and explore how your investment can help bring this vision to life. Please feel free to reach out to me directly at [your phone number] or [your email address] to set up a time for a conversation.

Thank you for considering this opportunity to make a lasting difference. We hope to partner with you in this exciting venture.

Warm regards,

[Your Name]
[Your Title]
[Organization Name]