Dear [Alumni's Name],

We hope this message finds you well. As a valued member of our alumni community, we would like to take this opportunity to reach out and share the ongoing mission of [University/School Name] Alumni Association.

Your support plays a crucial role in enabling us to provide scholarships, funding for campus initiatives, and opportunities for networking and professional development for current students and fellow alumni.

We invite you to consider making a donation to the Alumni Association. Your contribution, no matter the size, will help us continue our work and positively impact the lives of many.

To make your donation, please visit our website at [website link] or contact us at [contact information]. Together, we can ensure a brighter future for our alma mater.

Thank you for considering this request, and for your ongoing support of [University/School Name].

Sincerely,

[Your Name]

[Your Title]

[Alumni Association Name]