

Request for Participation in Matching Gift Program

[Date]

[Your Name]

[Your Title]

[Your Organization]

[Organization Address]

[City, State, Zip]

[Email Address]

[Phone Number]

Dear [Business Owner's Name],

I hope this message finds you well. I am [Your Name], [Your Title] at [Your Organization], a local nonprofit dedicated to [brief description of your organization's mission and impact]. We are reaching out to invite [Business Name] to participate in our Matching Gift Program.

Our Matching Gift Program aims to encourage donations from community members by doubling their impact through local business contributions. By participating, [Business Name] will not only showcase its commitment to the community but also enhance your corporate social responsibility profile and potentially attract new customers.

We would be thrilled to partner with you and recognize your business as a matching sponsor for our upcoming campaign. We believe that your support will greatly benefit our cause and strengthen our community ties.

If you're interested in learning more about this opportunity, please feel free to reach out to me at [Your Phone Number] or [Your Email Address]. We would love to discuss how we can collaborate for mutual benefit.

Thank you for considering this partnership. We look forward to the possibility of working together to make a difference in our community.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]