Dear [Recipient's Name],

We are excited to announce our upcoming auction event on [Date] to benefit [Cause/Organization]. We are reaching out to seek your support as a valued member of our community.

Your generous contribution of [specific item or service] would greatly enhance our auction and help us reach our fundraising goals. Not only will your support make a significant impact, but it will also showcase your commitment to [Cause/Organization] to our attendees.

In recognition of your generosity, we will prominently display your company's name and logo during the event, as well as in our promotional materials.

If you are willing to contribute, please contact us by [deadline date]. Thank you for considering this opportunity to support [Cause/Organization]. We look forward to partnering with you to make this event a success!

Sincerely, [Your Name] [Your Title] [Your Organization] [Contact Information]