Account Discontinuation Appeal

[Your Name] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number] [Date]

[Recipient Name] [Company Name] [Company Address] [City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally appeal the discontinuation of my account (Account Number: [Your Account Number]). I was recently notified that my account has been closed due to [briefly explain the reason, e.g., inactivity, violation of terms, etc.].

I believe this decision may have been made in error as [provide your reasoning or any relevant information that supports your appeal]. I have been a loyal customer since [Year], and I value the services provided by [Company Name].

I kindly request that you reconsider this decision and allow me to reactivate my account. I am willing to comply with any terms or requirements necessary to resolve this issue.

Thank you for taking the time to review my appeal. I look forward to your positive response.

Sincerely,

[Your Name]