Follow-up on Sponsorship Opportunity

Dear [Sponsor's Name],

I hope this message finds you well. I wanted to take a moment to follow up regarding our recent discussion about the upcoming Medieval Festival scheduled for [dates]. We believe that your involvement as a sponsor would greatly enhance the festival experience for attendees and provide valuable exposure for your brand.

As you may recall, the festival will feature various attractions such as [list some attractions], as well as opportunities for community engagement and marketing your products/services.

Please let me know if you have any questions or need further information as you consider this opportunity. We would be delighted to have [Company Name] as a key sponsor and look forward to the possibility of collaborating with you.

Thank you for considering our proposal. I look forward to your positive response.

Warm regards,

[Your Name]

[Your Title]

[Organization Name]

[Contact Information]