

Letter of Appeal for Sponsorship

Date: [Insert Date]

Dear [Sponsor's Name],

I hope this message finds you well. My name is [Your Name] and I am the [Your Position] for the upcoming [Festival Name], a celebration of medieval culture that will take place on [Festival Dates] in [Location]. This year's event promises to be bigger and more exciting than ever, with a variety of activities including jousting, artisan crafts, storytelling, and live performances.

We are currently seeking sponsorship to help bring this event to life. As a well-respected business within the community, your support would not only greatly benefit the success of the festival but also enhance your visibility among attendees, who are expected to number in the thousands.

In exchange for your sponsorship, we would be delighted to offer you:

- Prominent placement of your logo on our promotional materials
- A booth at the festival to showcase your products/services
- Complimentary tickets for your staff and clients

We would love the opportunity to discuss this sponsorship proposal further and explore how we can work together to make the [Festival Name] a memorable event for everyone involved. I will follow up with you next week to see if we can schedule a time to talk.

Thank you for considering this opportunity to support our community and promote the rich history of the medieval era.

Sincerely,

[Your Name]

[Your Position]

[Your Organization]

[Your Contact Information]