

eSports Tournament Sponsorship Proposal

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Organization]

[Your Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

[Sponsor's Name]

[Sponsor's Title]

[Sponsor's Company]

[Sponsor's Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

We are excited to announce the upcoming [Tournament Name], an eSports tournament that will bring together top gamers from around the region. The event is scheduled to take place on [Event Date] at [Event Location]. We are reaching out to you to explore a potential sponsorship partnership that will benefit both your brand and our tournament.

As a leader in the [Industry/Field] sector, your company would greatly enhance our event's credibility and attract a larger audience. Our tournament will feature a range of games including [List of Games], showcasing elite players and offering substantial prizes. We anticipate an audience of [Expected Number of Attendees] both in-person and through online streaming.

Sponsorship Opportunities

- Platinum Sponsor: \$[Amount] - Includes [Details of what is included]
- Gold Sponsor: \$[Amount] - Includes [Details of what is included]
- Silver Sponsor: \$[Amount] - Includes [Details of what is included]

By sponsoring our tournament, your company will benefit from:

- Brand exposure to a highly engaged audience.
- Logo placement on promotional materials and event merchandise.
- Opportunities for product placement and giveaways.

We would welcome the opportunity to discuss this proposal further and tailor a sponsorship package that meets your company's unique needs. Please feel free to contact me at [Your Phone Number] or [Your Email] to arrange a meeting.

Thank you for considering this opportunity. We look forward to the possibility of partnering with [Sponsor's Company] for the [Tournament Name].

Sincerely,

[Your Name]

[Your Title]

[Your Organization]