

Brand Partnership Proposal for eSports Championship

Date: [Insert Date]

To: [Recipient's Name]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

We are excited to announce the upcoming [Name of the eSports Championship], scheduled to take place on [Event Date] at [Venue]. This championship promises to be a monumental event in the eSports calendar, attracting top players and fans from around the globe.

We are reaching out to propose a brand partnership opportunity that will connect your company with a passionate and engaging audience. As an esteemed brand in [Recipient's Industry], your involvement could greatly enhance the experience of our participants and viewers while also providing exceptional exposure for your brand.

Benefits of partnership include:

- Brand placement across event materials and digital platforms
- Engagement opportunities through on-site activations
- Your logo showcased in live broadcasts and promotional content
- Access to exclusive content and networking opportunities

We believe that a collaboration would not only elevate the event but also create lasting connections with the vibrant gaming community. We would love to discuss this partnership further and explore how we can tailor the collaboration to align with your brand goals.

Please let us know a convenient time for you to discuss this opportunity. We look forward to the possibility of working together to make [Name of the eSports Championship] an unforgettable experience.

Thank you for considering this partnership. We look forward to hearing from you soon.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]