

# Parade Sponsorship Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Organization]

[Your Organization's Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

Dear [Business Owner's Name],

We are excited to announce the upcoming [Name of Parade], which will take place on [Date of Event]. This event attracts thousands of residents and visitors, showcasing the best our community has to offer.

We are reaching out to invite [Business Name] to be a sponsor for this event. As a sponsor, your business will be prominently featured in our promotional materials, social media, and throughout the parade, gaining valuable exposure to a diverse audience.

Here are the sponsorship tiers we are offering:

- **Gold Sponsor:** \$5,000 - Logo on all promotional materials, premium placement in the parade, and a feature in our press release.
- **Silver Sponsor:** \$3,000 - Logo on select promotional materials and participation in the parade.
- **Bronze Sponsor:** \$1,000 - Logo on event banners and recognition during the parade.

Your support will not only contribute to the success of the event but also show your commitment to our community. We would love the opportunity to discuss this partnership further and explore how we can collaborate for mutual benefit.

Thank you for considering this sponsorship opportunity. Please feel free to reach out at [Your Phone Number] or [Your Email] to discuss this proposal in more detail.

Sincerely,

[Your Name]

[Your Position]

[Your Organization]