

Parade Sponsorship Proposal

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Organization]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Dear [Sponsor's Name],

I hope this message finds you well. I am writing to you on behalf of [Your Organization] to invite you to become a sponsor for our upcoming parade, [Name of Parade], taking place on [Date of Event]. This event aims to bring our community together while raising funds for [Purpose of Fundraising].

As a sponsor, your organization will gain valuable visibility and recognition in our community. We expect an attendance of over [Expected Attendance] people, providing a fantastic opportunity to showcase your brand to a diverse audience. Your sponsorship will directly contribute to [Describe How Funds Will Be Used].

We have several sponsorship levels available:

- Platinum Sponsor: \$[Amount] - [Benefits]
- Gold Sponsor: \$[Amount] - [Benefits]
- Silver Sponsor: \$[Amount] - [Benefits]

We would be thrilled to partner with you for this exciting event. Please feel free to reach out with any questions or if you would like to discuss sponsorship opportunities further. Together, we can make a meaningful impact in our community.

Thank you for considering this opportunity. We look forward to the possibility of working together.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]