

Dear [Business Owner's Name],

We hope this message finds you well. We are excited to announce that our annual [Parade Name] is set to take place on [Date] in [Location]. This event brings together the community to celebrate [Theme or Purpose of Parade], and we would like to extend an invitation to your business to be a sponsor.

As a small business in our community, your involvement is crucial in making this event a success. Sponsoring the parade provides an excellent opportunity for your brand to gain visibility while showing support for our local community.

We offer several sponsorship levels, including:

- **Gold Sponsor:** \$1,000 - Logo on parade banners and promotional materials
- **Silver Sponsor:** \$500 - Recognition in the parade program
- **Bronze Sponsor:** \$250 - Thank you mention during the parade

If you are interested in becoming a sponsor, please let us know by [RSVP Date]. We would be thrilled to partner with you in celebrating our community.

Thank you for considering this opportunity. We look forward to your response!

Sincerely,
[Your Name]
[Your Title]
[Organization Name]
[Contact Information]