

# Dear [Sponsor's Name],

I hope this message finds you well. We are excited to announce our upcoming annual cycling event, the [Event Name], scheduled to take place on [Date] in [Location]. This event promises to attract a large number of participants and spectators, providing an excellent opportunity for local businesses to gain visibility and engage with the community.

We are currently seeking sponsors to support this event and would like to extend the opportunity to [Sponsor's Company Name]. By partnering with us, you will benefit from:

- Prominent logo placement on event banners and promotional materials
- Social media shoutouts and mentions before and during the event
- Opportunities for on-site engagement with participants

We offer various sponsorship levels, allowing you to choose an option that best aligns with your marketing goals. Together, we can make this event a great success while promoting a healthy lifestyle in our community.

We would love to discuss this opportunity further with you! Please feel free to reach out at [Your Phone Number] or [Your Email Address]. Thank you for considering this partnership. We look forward to the possibility of working together.

Sincerely,

[Your Name]  
[Your Position]  
[Organization Name]  
[Contact Information]