

# Corporate Cycling Event Sponsorship Appeal

Dear [Recipient's Name],

I hope this message finds you well. We are excited to announce our upcoming **Annual Corporate Cycling Challenge**, scheduled to take place on **[date]** in **[location]**. This event not only promotes health and wellness within our community but also fosters camaraderie and teamwork among participants.

We are reaching out to invite **[Company Name]** to become a key sponsor for this event. By partnering with us, you will have the opportunity to enhance your brand visibility while supporting a healthy lifestyle initiative that resonates with our community values.

Your sponsorship will help cover the costs of event logistics, participant refreshments, and promotional materials. In exchange for your generous support, we will offer the following benefits:

- Your logo featured prominently on all event marketing materials
- Recognition at the event and during the opening/closing ceremonies
- Complimentary race entries for your employees
- A featured article in our event recap newsletter

We anticipate a diverse group of participants, including families, local businesses, and cycling enthusiasts, making this a fantastic opportunity for visibility.

We would be honored to have **[Company Name]** join us in making this event a success. Please let us know if you would be interested in discussing this sponsorship opportunity further.

Thank you for considering our appeal. We look forward to the possibility of partnering with you!

Sincerely,

[Your Name]

[Your Title]

[Your Company]

[Your Contact Information]