

Letter of Proposal for Sponsorship

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Organization]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Sponsor's Name]

[Sponsor's Position]

[Sponsor's Organization]

[Sponsor's Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

I am writing to propose a partnership opportunity for [Event Name], an upcoming athletic event set to take place on [Event Date] at [Event Location]. Our event aims to [briefly describe the purpose and goals of the event].

We anticipate an impressive turnout of [expected number of participants/spectators], providing a unique platform for [Sponsor's Organization] to connect with active community members and promote your brand.

We are seeking sponsorship to help support [specific needs such as facilities, equipment, marketing]. In return, we are pleased to offer [list benefits such as logo placement, promotional opportunities, etc.].

We would greatly appreciate the opportunity to discuss this sponsorship proposal further with you. I will follow up on [date you will follow up] to see if we can schedule a meeting. Thank you for considering this opportunity to promote health and wellness in our community.

Best regards,

[Your Name]

[Your Position]

[Your Organization]