Subject: Exciting News: Launch of Additional Services in New Locales!

Dear [Recipient's Name],

We are thrilled to announce that [Your Company Name] is expanding its services to new locales! Starting from [Launch Date], we will be offering our [specific services] in the following locations:

- [Location 1]
- [Location 2]
- [Location 3]

This expansion allows us to better serve our customers and meet the growing demand for quality services in these areas. Our dedicated team is eager to bring the same level of excellence to [New Location Name] as we do in our current regions.

To celebrate this launch, we are offering a special promotion for our new customers in [Location Names]. Feel free to reach out to us at [Contact Information] for more information.

Thank you for your continued support. We look forward to serving you!

Best regards,

[Your Name][Your Position][Your Company Name][Contact Information]