

Annual Matching Donations Campaign Launch

Dear [Donor's Name],

We are excited to announce the launch of our Annual Matching Donations Campaign! As we approach the [insert specific date or event], we invite you to join us in making a greater impact in our community.

This year, every dollar you donate will be matched 1:1 thanks to the generosity of our matching donors, [Insert Matching Donors' Names if applicable]. Your contributions will go directly towards [brief description of the project or cause].

Here's how you can help:

- Make a donation between [start date] and [end date].
- Share this campaign with your network to inspire others to contribute.
- Follow our updates on social media for progress reports and impact stories.

By participating in this campaign, you will not only double the impact of your generosity but also help us reach our goal of [insert fundraising goal].

Thank you for your continued support. Together, we can make a difference!

Sincerely,
[Your Name]
[Your Title]
[Organization Name]
[Contact Information]