Joint Promotional Campaign Announcement

Dear [Recipient's Name],

We are excited to announce a new collaboration between [Your Company Name] and [Partner Company Name]. Together, we will be launching a joint promotional campaign that aims to [briefly describe the goal of the campaign, e.g., promote a specific product or service, raise awareness, etc.].

The campaign will kick off on [start date] and will run until [end date]. During this period, customers will enjoy [briefly highlight the benefits or offers -- discounts, special promotions, etc.].

We believe this collaboration presents a unique opportunity for both our companies and our valued customers. We are looking forward to working together to make this campaign a success.

If you have any questions or would like more information about the campaign, please do not hesitate to reach out to us at [Your Contact Information].

Thank you for your continued support.

Sincerely,

[Your Name] [Your Title] [Your Company Name] [Your Company Contact Information]