Cross-Brand Collaboration Notification

Date: [Insert Date]

To: [Insert Recipient's Name] [Insert Recipient's Title] [Insert Recipient's Company]

Dear [Recipient's Name],

We are excited to announce a new collaboration between [Your Brand] and [Recipient's Brand]. This partnership aims to bring together our strengths and create a unique experience for our customers.

Key highlights of this collaboration include:

- [Highlight 1]
- [Highlight 2]
- [Highlight 3]

We believe that by joining forces, we can leverage our respective brand values and reach a wider audience. We look forward to your support and collaboration in making this partnership a success.

Please let us know if you would like to discuss this collaboration further. We are eager to hear your thoughts!

Best regards, [Your Name] [Your Title] [Your Company] [Your Contact Information]