

Cooperative Marketing Agreement Notification

Date: [Insert Date]

[Your Company Name]
[Your Company Address]
[City, State, ZIP Code]

[Recipient's Name]
[Recipient's Company Name]
[Recipient's Company Address]
[City, State, ZIP Code]

Dear [Recipient's Name],

We are pleased to inform you that [Your Company Name] is initiating a Cooperative Marketing Agreement with [Recipient's Company Name]. This agreement is designed to enhance our marketing efforts through collaborative initiatives, benefiting both parties.

The key terms of the agreement include:

- Joint marketing campaigns
- Shared marketing resources
- Revenue sharing model
- Performance metrics and evaluation

We believe this partnership will lead to increased visibility and market opportunities for both our companies. A formal agreement will be drafted and sent for your review shortly.

Should you have any questions, please do not hesitate to reach out.

Thank you, and we look forward to a fruitful collaboration.

Sincerely,

[Your Name]
[Your Job Title]
[Your Company Name]
[Your Contact Information]