

Announcement: Pricing Changes Effective [Date]

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you about an upcoming change in our pricing structure that will take effect on [Date].

Due to [brief reason for price change, e.g., "increased costs of materials"], we find it necessary to adjust our pricing for certain products/services. The new pricing will be as follows:

- [Product/Service 1]: [New Price]
- [Product/Service 2]: [New Price]
- [Product/Service 3]: [New Price]

We understand that changes in pricing can be concerning, and we appreciate your understanding as we strive to maintain the quality and service you expect from us.

If you have any questions or concerns regarding these changes, please do not hesitate to reach out to our customer service team at [Contact Information].

Thank you for your continued support.

Sincerely,

[Your Name]
[Your Title]
[Company Name]
[Contact Information]