# FOR IMMEDIATE RELEASE

Date: [Insert Date]

## **Company A and Company B Announce Strategic Merger to Form [New Company Name]**

[City, State] - [Company A] and [Company B] are pleased to announce that they have entered into a definitive agreement to merge, creating [New Company Name], a leading [industry/sector] company. This strategic merger is set to enhance value for customers and shareholders while increasing operational efficiency.

Under the terms of the agreement, the merger will be completed on [expected completion date], subject to customary closing conditions and regulatory approvals.

### Key Highlights of the Merger:

- Combined revenues of approximately [insert amount].
- Expanded product offerings with leading innovations in [specific areas].
- Increased market reach across [regions or markets].

#### **Comments from Leadership:**

"We believe that this merger will create significant opportunities for growth and innovation," said [Name, Title] of Company A. "Together, we will be better positioned to meet the needs of our customers and drive industry advancements."

[Name, Title] of Company B added, "This merger aligns with our strategic vision and will create a stronger, more resilient company for all stakeholders involved."

## About [Company A] and [Company B]

[Insert a brief description of Company A]

[Insert a brief description of Company B]

#### Media Contact:

[Contact Name] [Title] [Company] [Phone Number] [Email Address] ### END ###