

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you that, after careful consideration, we have decided to cease operations of our fashion rental service, effective [date].

We want to take this opportunity to thank you for being a valued customer throughout our journey. Your support has meant the world to us, and we are truly grateful for your patronage.

All outstanding rentals must be returned by [return date]. Please make sure to follow the return instructions provided on our website to avoid any potential fees.

If you have any questions or need assistance during this transition, please do not hesitate to reach out to our customer service team at [contact information]. We are here to help.

Thank you once again for your continued support. We wish you all the best in your future fashion endeavors!

Sincerely,

The [Your Company Name] Team