

# In-Kind Sponsorship Request for Charity Auction

Date: [Insert Date]

Dear [Sponsor's Name],

I hope this message finds you well. I am writing to you on behalf of [Your Organization's Name], a nonprofit dedicated to [brief description of your mission]. We are excited to announce our upcoming charity auction, scheduled for [date of the event], and we would like to invite you to become a valued sponsor.

Your generous support through in-kind donations will directly contribute to the success of our auction, helping us raise much-needed funds for [specific cause or project]. We are seeking donations of [list specific items or services], which will be prominently featured during the event and recognized in our promotional materials.

In return for your donation, we would be thrilled to acknowledge your generosity on our website, social media, and event program, showcasing your commitment to our cause to our community and supporters.

We would be grateful for the opportunity to partner with you in making a difference. If you are interested in contributing, please feel free to reach out via [your contact information]. Thank you for considering this request, and we look forward to the possibility of working together for a great cause.

Warm regards,

[Your Name]

[Your Position]

[Your Organization's Name]

[Contact Information]