

Dear [Alumni's Name],

We hope this message finds you well. As a valued member of our alumni community, we are excited to inform you about an upcoming fundraising concert organized by [Your Institution's Name]. This event aims to support [specific cause or fund].

The concert will take place on [date] at [venue/location], featuring performances from talented artists and alumni. We are reaching out to seek your support as a potential sponsor for this event.

Sponsorship Opportunities:

- Gold Sponsor - \$5,000: Prominent logo placement, complimentary tickets, and recognition at the event.
- Silver Sponsor - \$3,000: Logo placement, complimentary tickets, and mention in the program.
- Bronze Sponsor - \$1,000: Logo placement on event materials.

Your sponsorship will directly contribute to [specific impacts of the funds]. Together, we can make a significant difference in our community.

If you're interested in supporting us, please reply to this email or contact us at [contact information]. We would be thrilled to partner with you for this meaningful event.

Thank you for considering this opportunity. We look forward to your participation!

Warm regards,
[Your Name]
[Your Title]
[Your Institution's Name]
[Contact Information]