

# Dear [Donor's Name],

We hope this message finds you well. As a valued supporter of [Animal Shelter's Name], we are excited to announce an incredible opportunity for you to double the impact of your generous contribution.

Thanks to a generous donor, every dollar you give to our animal shelter during this matching gift challenge will be matched dollar for dollar, up to [specific amount]. This means that your support can provide twice as many resources for our rescued animals, helping them find loving homes.

Your contribution will help us with essential needs such as food, medical care, and shelter for the animals waiting for their forever homes. Imagine the difference you can make by participating in this matching gift challenge!

Please consider making a donation by [specific date] to take full advantage of this opportunity. Together, we can create a brighter future for the animals in our care.

Thank you for your ongoing support!

Sincerely,

[Your Name]

[Your Title]

[Animal Shelter's Name]

[Contact Information]