Dear [Alumni Name],

I hope this letter finds you well and thriving in your endeavors. As a proud member of our alumni community, you understand the profound impact that mentorship can have on the lives of students at [University/College Name].

This year, we are excited to launch a new mentorship program aimed at connecting current students with successful alumni like yourself. The program is designed to provide guidance, insight, and support as students navigate their academic and professional journeys.

To make this initiative a success, we are reaching out for your support. Your contribution will help fund workshops, networking events, and resources that will enhance the mentorship experience for both students and mentors.

We kindly ask you to consider making a donation of [specific amount] to support this program. Every dollar you contribute will directly benefit the students in our community, helping them to achieve their dreams and aspirations.

We are grateful for your ongoing commitment to [University/College Name] and are excited to see the positive impact we can make together. Please visit [donation link] to make your contribution today.

Thank you for considering this opportunity to give back and inspire the next generation. If you have any questions or would like to discuss this initiative further, please do not hesitate to reach out.

Sincerely,

[Your Name]
[Your Title]
[University/College Name]
[Contact Information]