Dear Valued Customer,

We hope this message finds you well. We are writing to inform you of an upcoming change to our product pricing, effective from [Effective Date].

Due to [reason for price change, e.g., increased production costs, market conditions], we find it necessary to adjust our prices. Please find the updated pricing list below:

- [Product Name 1]: \$[New Price]
- [Product Name 2]: \$[New Price]
- [Product Name 3]: \$[New Price]

We remain committed to providing you with high-quality products and excellent service. If you have any questions or require further information, please do not hesitate to contact us.

Thank you for your understanding and continued support.

Sincerely,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]