[Your Company's Letterhead]
Date: [Insert Date]
[Recipient Name]
[Recipient Title]
[Company Name]
[Company Address]
[City, State, Zip Code]
Dear [Recipient Name],
We are pleased to inform you that, following our recent review, we have approved [Sales Representative's Name] as a reference for your sales activities. [He/She/They] have demonstrated exceptional skills in [specific skills or achievements], which makes [him/her/them] a valuable asset in representing our company.
Please feel free to contact [Sales Representative's Name] at [Sales Representative's Phone Number] or via email at [Sales Representative's Email Address] for any inquiries or further information regarding their performance and capabilities.
Thank you for your attention, and we are confident that [Sales Representative's Name] will represent our interests effectively.
Sincerely,
[Your Name]
[Your Title]
[Your Company's Name]
[Your Contact Information]