

Your Name
Your Address
City, State, ZIP Code
Email Address
Phone Number
Date

Recipient's Name
Company Name
Company Address
City, State, ZIP Code

Dear [Recipient's Name],

I am writing to formally complain about the unethical advertising tactics that your company has employed in its recent marketing campaigns. As a consumer, I find these practices misleading and harmful.

Specifically, I am referring to [describe the specific advertisement or campaign], which I believe uses exaggerated claims and manipulative strategies that could mislead potential customers. This type of advertising not only undermines consumer trust but also tarnishes the reputation of the industry as a whole.

I urge you to reevaluate your advertising strategies and consider the ethical implications of your message on consumers. Transparency and honesty should be the cornerstone of advertising practices to maintain integrity and foster a respectful relationship with your customers.

Thank you for your attention to this serious matter. I look forward to your prompt response addressing these concerns.

Sincerely,
[Your Name]