

# Letter of Appeal for Clarification on Misleading Product Claims

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I am writing to formally request clarification regarding certain claims made about [specific product name], which I believe may be misleading to consumers.

In your recent advertisement and product packaging, the following claims were made: [List the specific claims]. I have concerns that these statements do not accurately reflect the capabilities or advantages of the product as intended.

As a consumer, it is vital for me to have accurate information before making purchasing decisions. Misleading claims can lead to misunderstanding and misinformed choices, which I believe is not in line with your company's commitment to transparency.

I kindly urge you to provide clarification on these claims and any additional information that could help consumers understand the true nature of [product name].

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]