

# Letter of Protest Against Deceptive Advertising

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Recipient Name]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient Name],

I am writing to formally express my concern and protest against the misleading advertising strategies employed by [Company Name]. It has come to my attention that your recent advertisements for [product/service] contain several deceptive claims that may mislead consumers.

Specifically, [describe the misleading claims and how they are deceptive]. This type of advertising not only distorts the reality of the product/service but also undermines consumer trust. It is vital that businesses adhere to ethical marketing practices that promote transparency and honesty.

I strongly urge [Company Name] to reconsider and revise its advertising strategies to reflect the true nature and capabilities of your products/services. Failing to do so not only risks potential legal ramifications but also tarnishes your brand reputation in the eyes of the public.

Thank you for your attention to this important matter. I look forward to your prompt response, addressing my concerns.

Sincerely,

[Your Name]